



BRLC's Presenting Sponsor

This business sponsor will be the exclusive presenting sponsor of BRLC's annual events, including:

BRLC Fall Social, a major donor cultivation and stewardship event.

- Includes eight tickets to the event, and live recognition at the event.

BRLC Annual Recognition Dinner, a time to honor our students and tutors for their hard work and dedication.

- Includes a table of eight, logo on event program, and live recognition at the event.

BRLC Spring Fundraiser, a Mission focused event with a call to action designed to create sustainability for our programming.

- Includes a table of eight, live recognition at the event, logo on promotional materials, and an opportunity to speak at the event.

Additionally, the BRLC Presenting Sponsor will receive:

- Premier logo placement on the sponsor banner displayed at each of these events as well as our BRLC Family Picnic held in July 2018, if commitment is made by October 1, 2017.
- Logo on the BRLC website footer with live link.
- Facebook thank you post ran once a quarter.
- Logo with live link in our Quarterly Community eNewsletter.
- Premier logo placement in our Season of Giving Thank You ad ran in the Hendersonville Lightning in 2017.
- Recognition in our Annual Report for PY18 (business card sized).

Investment: \$5,000 - Exclusive Opportunity

Impact: \$165,000 economic impact for our local economy, and supports 480 hours of instruction.



## BRLC Impact Sponsor

The Impact Sponsors of our programs help make possible the high impact programming BRLC offers throughout the community. In exchange for support BRLC offers the following:

Six tickets to the BRLC Fall Social, a major donor cultivation and stewardship event.

A Table of eight at the BRLC Annual Recognition event, a time to honor our students and tutors for their hard work and dedication.

A table of eight at the BRLC Spring Fundraiser, a Mission focused event with a call to action designed to create sustainability for our programming, which includes live recognition at the event, and logo in the event program.

Additionally, the BRLC Impact Sponsor will receive:

- Logo placement on the sponsor banner displayed at each of these events as well as our BRLC Family Picnic held in July 2018, if commitment is made by October 1, 2017.
- Logo on the BRLC website footer with live link.
- Facebook thank you post ran once a quarter.
- Logo in our Quarterly Community eNewsletter.
- Logo placement in our Season of Giving Thank You ad ran in the Hendersonville Lightning in 2017.
- Logo recognition in our Annual Report for PY18.

Investment: \$3,500 - Two Opportunities Available

Impact: \$115,500 economic impact for our local economy, and supports 300 hours of instruction.



BRLC Program Partners:

Our program partners help make possible the programming that BRLC offers throughout the community. In exchange for their support BRLC offers the following:

Four tickets to the BRLC Fall Social, a major donor cultivation and stewardship event.

A table of eight at the BRLC Annual Recognition event, a time to honor our students and tutors for their hard work and dedication.

A table of eight at the BRLC Spring Fundraiser, a Mission focused event with a call to action designed to create sustainability for our programming, which includes live recognition at the event, and logo in the event program.

Additionally, the BRLC Program Partners will receive:

- Logo placement on the sponsor banner displayed at each of these events as well as our BRLC Family Picnic held in July 2018, if commitment is made by October 1, 2017.
- Logo with live link on the BRLC website sponsorship page.
- Facebook thank you post.
- Logo placement in our Season of Giving Thank You ad ran in the Hendersonville Lightning in 2017.
- Logo recognition in our Annual Report for PY18.

Investment: \$2,500 - Three Opportunities Available

Impact: \$82,500 economic impact for our local economy, and supports 240 hours of instruction.



BRLC Business Sponsors:

Our business sponsors support the efforts of our programming, thus our community. In exchange for their support BRLC offers the following:

Two tickets to the BRLC Fall Social, a major donor cultivation and stewardship event.

Four tickets to the BRLC Annual Recognition event, a time to honor our students and tutors for their hard work and dedication.

Four tickets to the BRLC Spring Fundraiser, a Mission focused event with a call to action designed to create sustainability for our programming, which includes live recognition at the event, and logo in the event program.

Additionally, the BRLC Business Sponsors will receive:

- Logo placement on the sponsor banner displayed at each of these events as well as our BRLC Family Picnic held in July 2018, if commitment is made by October 1, 2017.
- Logo on the BRLC website sponsorship page.
- Logo placement in our Season of Giving Thank You ad ran in the Hendersonville Lightning in 2017..
- Recognition in our Annual Report for PY18.

Investment: \$1,200 - Four Opportunities Available

Impact: \$39,600 economic impact for our local economy, and supports 120 hours of instruction.



BRLC Business Supporters:

Our business supporters impact our students and tutors in an important way. In exchange for their support BRLC offers the following:

Two tickets to the BRLC Annual Recognition event, a time to honor our students and tutors for their hard work and dedication.

Two tickets to the BRLC Spring Fundraiser, a Mission focused event with a call to action designed to create sustainability for our programming, which includes live recognition at the event, and logo in the event program.

Additionally, the BRLC Business Supporters will receive:

- Recognition on the sponsor banner displayed at each of these events as well as our BRLC Family Picnic held in July 2018, if commitment is made by October 1, 2017.
- Mention in our Season of Giving Thank You ad ran in the Hendersonville Lightning in 2017.
- Recognition in our Annual Report for PY18.

Investment: \$650 - 12 Opportunities Available

Impact: \$21,450 economic impact for our local economy, and supports 60 hours of instruction.